

HFHE BOARD MEETING

September 14, 2011, 4:00 p.m.
London Bridge Resort King Arthur Room

Board Members in attendance: Steve Greeley, Jo Navaretta, Bill Ullery, Andy Campbell, Mike Quinn, Constant Stoepler, Nello Ruscitti, Charlie Cassens, Sandra Podley, Jerry Ernst, Tim Shugrue, Jason Anderson, Nancy Iannone, Pam Meyers, and Cal Sheehy.

Board Members absent: Rob Dowdy, Floyd Hamilton, David Young, Steve Gilbert.

Ex-Officio Members present: Linda Riesdorph, Carolyn Bruce, Jim Salscheider, and Gary Kellogg.

Guests: Jane Tawney, Betty Thornton, Vicki Gwynn, Terry Fleming, Jerry Clark, Mark Durham, B.W. Smith.

- Meeting was called to order by Steve Greeley.
- Minutes: July 19, 2011 minutes were presented. Constant Stoepler moved and Nello Ruscitti seconded to approve the July board minutes. Approved unanimously.
- Treasurer's Report: Andy Campbell reviewed August 2011 Treasurer's report. Copies were sent to board members. There is \$2,097,481.23 in cash/pledges and in-kind pledges. Nancy Iannone moved to accept as present, seconded by Pam Meyers. Approved unanimously.
- B. W. Smith presented the Eagles Lodge motorcycle raffle. Most board members took tickets to sell at \$150 each. The project is expected to net \$25,000 for the capital account. A page for the raffle will be added to the website.
- An executive committee seat and a board seat are open. Suggestions are requested.
- A by-laws committee chaired by Nancy Iannone will look at the mission statement relative to the new status of the university project. The future is likely to be scholarships. The website and brochure need to be updated accordingly.
- The letter from Fernando Morales on the merchandising project and HFHE store was discussed. Steve will try to get a meeting with key Tempe-based staff to review the options given the change in fundraising from capital to scholarships. To date, the merchandising effort might net \$20,000. The merchandising activity Sun Devils Fridays have had a very positive impact on fundraising. Constant advocated keeping the project going until June at a minimum to support a major campaign of scholarship fundraising.
- Fundraisers: A procedure is needed on the website on how to deal with promotional material and fundraisers. Bill will draft something to address the problem. The master schedule needs attention. Possibly a process to get it on the website.
- IGA Update: ABOR to vote on September 22.
- Architect and General Contractor reports: Jerry Clark and Mark Durham gave brief reports. Work has started. A groundbreaking event is being planned prior to the London Bridge

Days parade. The alumni club is preparing to elect officers. More Sun Devils tailgate parties are being planned.

- Recognition Wall: Jo passed around some photos of donor recognition options including photos of similar displays on other ASU campuses. A recommendation will be forthcoming.
- Website: The homepage and other sections have been changed to reflect the new focus on scholarships. The changes are available for board review.
- Committee reports: Jo and Nello summarized activity in fundraising. Pam summarized activity for scholarships.
- Annual dinner: Tentatively set for Wednesday, January 18, same format as before. The site needs to be confirmed.
- Director's report: The next meeting place will be at the London Bridge Resort King Arthur Room to accommodate the increasing number of attendees.
- Betty Thornton invited HFHE members to her wedding to Richard Rounds on December 20. More info to follow.
- London Bridge Parade is Saturday, October 15. HFHE will attempt to organize an entry. More info to follow.

Next scheduled meeting will be Wednesday, October 12, 2011 at **4:00 am at the London Bridge Resort King Arthur Room.**

Meeting adjourned at 5:54 pm.

Nello Ruscitti, Secretary